

# THE FUTURE OF WRAP IS CLEAR AND TRANSPARENT WITH UNTERLAND CRYSTAL FILM FROM COVERIS

Besides several other Unterland-branded silage wrap qualities, Coveris offers a quite revolutionary product; the completely transparent Unterland Crystal. The Unterland Crystal quality can be used on all wrapper types without any adjustments and protects the bales in the same way as coloured film during a guaranteed one-year outdoor storage period.

Besides benefits such as immediate problem recognition during the silage process, simplifying bale trading and blending into the landscape, an additional benefit like reduced bird damage has been proven by special observations organized by the Austrian Agricultural Research and Education Centre **Höhere Bundeslehr- und Forschungsanstalt Raumberg-Gumpenstein**.

With the discussion on recycling used farm films being more topical than ever, the latest benefit seems to be the attractiveness of Unterland Crystal's recyclability, based on feedback from several European recyclers. "Our latest solution is to respond to the growing market demand for easier-to-recycle silage films while maintaining the same protective and functional benefits of the other Unterland-branded coloured film qualities. After receiving positive feedback from many European recycling institutions, including **Solway Recycling Ltd** in Scotland and **Emerald Isle Recycle** in Northern Ireland, we believe it's the right solution for the future. We are open to discussions with other institutions to promote the use of Unterland Crystal film across Europe for the benefit of the agricultural industry and the environment," commented Martin Wildinger, Sales and Market Director for Agricultural Stretch from Coveris Kufstein.

Indeed, farmers can considerably reduce or even eliminate the cost of recycling if they make the transition from coloured to transparent film (avoiding the risk of cross-contamination in the recycling process). "At a time when there is huge pressure on the industry to reduce our plastic waste and increase our recycling potential, clear wrap is a game changer, as it creates so many more recycling opportunities, which should help reduce the cost of recycling to farmers," commented Roy Hiddleston, CEO of Solway Recycling Ltd.



## TO MEET THE EXPECTATIONS OF SEVERAL CUSTOMERS, UNTERLAND CRYSTAL IS AVAILABLE IN TWO VERSIONS:

1. High transparency – puncture resistance as per UFP:  $\geq 3N$
2. Medium transparency – puncture resistance as per UFP:  $\geq 4N$

Unterland Crystal is available from your local Unterland film distributor. If you have any questions or difficulties accessing the product, please get in touch with Coveris at [www.coveris.com](http://www.coveris.com)